



Ripon Grammar School

Dear Students

We are excited to introduce A Level Business, offered through the AQA exam board, as part of our sixth form curriculum. This dynamic and engaging course is designed to give you a deep understanding of how businesses operate, make decisions, and respond to the challenges of the modern world.

Business is all around us — from the local coffee shops to global corporations. Understanding how businesses function is essential in today's fast-paced and interconnected world. Whether you aspire to be entrepreneurs, managers, marketers, or financial analysts, the skills and knowledge gained in A Level Business are highly transferable and relevant to a wide range of careers and industries.

This course helps you develop a critical awareness of the business environment and equips you with the tools to analyse real-world situations. It encourages you to think strategically, make informed decisions, and understand the impact of those decisions on stakeholders and society.

Throughout the course, you will explore key areas such as:

Marketing, Finance, Operations, and Human Resources

Business Strategy and Decision-Making

The External Environment and Globalisation

Students will be expected to:

- Analyse case studies of real businesses, identifying problems and proposing solutions.
- Apply theoretical knowledge to practical scenarios, demonstrating an understanding of how businesses respond to opportunities and threats.
- Use numerical skills to interpret business data, calculate financial ratios, and assess performance.
- These analytical and quantitative skills are essential for making sound business decisions and are highly valued by universities and employers alike.

Over the summer, you should complete this [transition task](#) designed to introduce you to some key themes from the AQA Business specification. This task will involve reading a selection of short articles and responding to an open-ended, evaluative question and must be brought to you for the first lesson in September. This is a chance to demonstrate your ability to research, reflect and develop a written argument – a key skill for success at A Level.

Regards,

Mr. Demir

Head of Business

Founded in Saxon Times, re-founded in 1555

Headmaster: Mr Jonathan M Webb, MA

Address: Clothholme Road, Ripon, North Yorkshire HG4 2DG

Tel: [01765] 602647 **Email:** admin@ripongrammar.com

Website: www.ripongrammar.co.uk